

# Terms and Conditions

## Bellefleurs WorldPride UNITY BINGO

Organised by Stichting Eberhardjes Amsterdam  
Version 1.0 | Amsterdam, June 2026



On the occasion of WorldPride Amsterdam 2026, Stichting Eberhardjes Amsterdam is organising the sponsorship campaign **Bellefleurs WorldPride UNITY BINGO**. With this campaign we celebrate the 170 nationalities that make up Amsterdam, and together we raise money for Dolly Bellefleurs participation in, and the decoration of her boat for, the Canal Parade on 1 August 2026.

*By taking part in this campaign you accept these terms and conditions. Please read them carefully.*

### Article 1. The organising party

This campaign is organised by:

- Name: Stichting Eberhardjes Amsterdam (hereinafter Stichting Eberhardjes)
- Contact address: info@eberhardjes.nl
- Website: www.eberhardjes.nl

Stichting Eberhardjes Amsterdam is the data controller within the meaning of the General Data Protection Regulation (GDPR).

### Article 2. Purpose of the campaign

The UNITY BINGO has two aims:

- Funding Dolly Bellefleurs participation in, and the decoration of her boat for, the WorldPride Canal Parade 2026.
- Celebrating the diversity of Amsterdam: each sponsorship represents one of the 170 nationalities that make up the city.

All donations, regardless of whether the Bingo is completed, go entirely towards Dolly Bellefleurs participation in, and the decoration of, her boat. The additional prizes for participants are only awarded if the Bingo is completed collectively (see Article 6).

### Article 3. Duration of the campaign

- The campaign starts on 11 June 2026.
- Sponsoring is possible up to and including 31 July 2026, unless the Bingo is completed earlier.
- The Canal Parade, and with it the highlight of the campaign, takes place on 1 August 2026.
- Prizes are awarded after the Canal Parade, provided the Bingo has been completed. All participants will be informed about this after the Bingo via the email address they provide.

## Article 4. Participation

Participation is open to everyone aged **18 or over**. Minors may only take part with the demonstrable consent of a parent or legal guardian.

Participation works as follows:

- You choose any country you like and sponsor it with a minimum of €10.
- You donate the amount directly via the online form on the website.
- You can sponsor one or more countries. A country's flag becomes visible on the bingo card as soon as the total amount sponsored for that country reaches €100 or more. Several participants can fund a single country together. A country may also be sponsored for more than €100.
- You can encourage other people to take part too. After your donation you will receive a confirmation email with information on how to entuse others, and you can indicate which prize you would like to win when we reach Bingo together.

**Example:** Want to put Suriname on the map? That requires €100. You could donate €10 yourself and invite nine others to donate €10 too, so that together you play Bingo and make Suriname visible on the bingo card. Of course, you can also wait until others sponsor Suriname as well, so that together you make the flag visible on the card.

## Article 5. Submitting missing countries

At the start of the campaign, the bingo card contains the nationalities represented in Amsterdam at that time. Is your country missing, but you do live in Amsterdam? Then you can submit that country to be added.

This works as follows:

- You submit the missing country via the contact form on the website or via [info@eberhardjes.nl](mailto:info@eberhardjes.nl), quoting 'UNITY BINGO country submission'.
- Team Eberhardjes assesses the submission and checks whether the nationality in question is represented in Amsterdam.
- If approved, the country is added to the bingo card and you can sponsor it straight away.
- Submissions are dealt with in the order in which they are received. The decision will be briefly communicated by email.

**Please note:** adding a country to the bingo card may affect the Bingo configuration (see Article 6). Stichting Eberhardjes will communicate any changes via the website or on social media.

## Article 6. When is the Bingo completed?

The Bingo is completed when all the flags on the bingo card are visible. A square on the bingo card is filled as soon as the corresponding country has reached a sponsored amount of €100 or more.

Stichting Eberhardjes determines the result and communicates it by email to all participants. During the Bingo, participants are also kept informed of progress.

When the Bingo is completed, the prizes will also be awarded.

**Is the Bingo not completed?** Then, unfortunately, the prizes will not be awarded. In that case the donations will still go entirely towards Dolly Bellefleur's participation in, and the decoration of, her boat. Donations will not be refunded under any circumstances.

## Article 7. Prizes

You can choose one prize per entry. You can choose between a ticket to the UNITY party we are organising in autumn 2026 or a box of Eberhardjes 'limited edition Dolly Bellefleur'.

### *Ticket to the UNITY party*

A limited number of party tickets is available; the exact number will be announced later. Tickets are allocated in order of participation and registration, until maximum capacity is reached. Once maximum capacity for the party has been reached, Stichting Eberhardjes Amsterdam reserves the right to offer an alternative reward, such as a box of Eberhardjes 'limited edition Dolly Bellefleur'.

### *Box of Eberhardjes 'limited edition Dolly Bellefleur'*

Together with Dolly we are creating a unique packaging for the Eberhardjes. Once we have all reached BINGO! together, you will receive a free pack of delicious Eberhardjes, if you have indicated this. You will be notified about this.

### *Winning multiple prizes?*

Would you like to win multiple prizes? Then take part more often. Have you been generous with your sponsorship and are you disappointed by the number of prizes you receive? We want to avoid that at all costs — we are so glad to have you, and we want you to feel the same about us. In that case, please get in touch with us at [info@eberhardjes.nl](mailto:info@eberhardjes.nl), and together we will find a suitable solution!

## Article 8. Publication of name and message

As a participant, you may give permission for your name and/or a short message to be published on the Bingo website. This works as follows:

- You give permission (or not) via the online form when you make your donation.
- You can provide a short personal message about why you are sponsoring this country. Inclusive, positive messages will be published next to the sponsored country once approved.
- Permission for publication can be withdrawn at any time by sending an email to [info@eberhardjes.nl](mailto:info@eberhardjes.nl). The name or message will then be removed within a reasonable period.

Stichting Eberhardjes reserves the right to moderate and refuse a message without stating reasons, in any event where the message:

- contains political, populist or propagandistic language;
- is offensive, discriminatory or otherwise inappropriate.

*No correspondence will be entered into regarding moderation decisions or the non-publication of a message.*

## Article 9. Privacy and data protection

Stichting Eberhardjes processes your personal data in accordance with the General Data Protection Regulation (GDPR). We use your data solely for:

- processing your donation and participation in the campaign;
- communicating about the progress of the campaign and the awarding of prizes;
- publishing your name and/or message on the website, solely with your consent.

The legal basis for processing is the performance of a contract (your participation in the campaign) and, for publication, your explicit consent.

You have the following rights in relation to your personal data:

- Right of access: you can request which data we process about you.
- Right to rectification: you can have incorrect data corrected.
- Right to erasure: you can request that your data be deleted.
- Right to restriction of processing and right to object.

To exercise your rights or for questions about privacy, you can get in touch at [info@eberhardjes.nl](mailto:info@eberhardjes.nl). Data will be deleted no later than twelve months after the end of the campaign, unless a statutory retention obligation requires otherwise.

### **Article 10. Liability**

Stichting Eberhardjes is not liable for:

- technical faults or unavailability of the website or the payment form;
- lost, delayed or incomplete payments as a result of technical errors;
- unforeseen circumstances affecting the running of the campaign, including force majeure.

Participation in the campaign is entirely at the participant's own risk.

### **Article 11. Changes and early termination**

Stichting Eberhardjes reserves the right to amend the campaign or these terms and conditions, or to terminate the campaign early. In that case, the following applies:

- Changes will be published on the website in good time and communicated to participants by email.
- In the event of early termination due to circumstances beyond the control of Stichting Eberhardjes (force majeure), donations will not be refunded but will still go to Dolly Bellefleur's boat.
- Stichting Eberhardjes will account for any significant changes that affect participants' rights.

### **Article 12. Applicable law and disputes**

These terms and conditions are governed exclusively by Dutch law. Disputes arising from or connected with this campaign will be submitted to the competent court in Amsterdam.

## Contact

For questions about the campaign, your personal data or these terms and conditions, you can get in touch via:

- Email: [info@eberhardjes.nl](mailto:info@eberhardjes.nl)
- Website: [www.eberhardjes.nl](http://www.eberhardjes.nl)

We aim to respond within five working days.



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Amsterdam, 1 June 2026 - Stichting Eberhardjes - Version 1.0

These terms and conditions may be amended. The current version is always available at [www.eberhardjes.nl](http://www.eberhardjes.nl).